

Project co-financed by the European Social Fund through the 2007 – 2013 Operational Programme "Administrative Capacity Development"

Internationalization and Equity in the Romanian Higher Education System International Conference Agenda

14 – 15 November, 2013

- BIONOTES -

14 November 2013

Equity in Higher Education, Opening Statements



Adrian Curaj is a professor of Research Management and the Director of the Centre for Strategic Management and Quality Assurance in Higher Education at the POLITEHNICA University of Bucharest. He is the Chairholder of the UNESCO Chair on Science and Innovation Policies at the National School of Political Studies and Public Administration. He has a PhD in Control Engineering from the POLITEHNICA University of Bucharest, graduated the EMBA program of the ASEBUSS Bucharest and University of Washington in Seattle-Business School and the Global Management Program –Kennesaw State University.

Adrian Curaj is the General Director of the Executive Agency for Higher Education, Research, Development and Innovation since 2010. He was acting as the Romanian Prime Minister's Advisor on Science, Technology, ICT and e-Governance (2007-2008), and as the President of the National Authority for Scientific Research - State Secretary for Research, Ministry of Education, Research, Youth and Sport in Romania (2009-2010).

Adrian Curaj has been working as a consultant with World Bank, UNESCO, UNIDO and EC for studies in Tertiary Education, Science and Innovation, and Foresight. He was a Romanian representative at the Bologna Follow-up Group.

Adrian Curaj is a member of the Romanian Commission for UNESCO and a member of the Board of Directors of the U.S. **Fulbright Commission** in Romania. He is a member of EFFLA-European Forum for Forward Looking Activities since 2012 and he was also a member of the External Advisory Board PEOPLE, General Directorate for Research and European Commission, 2007-2012.

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Graham Wilkie is Policy Officer at the European Commission, where he has worked for 15 years, firstly in the Directorate General for Research (1997-2010), managing medical research programs, then in Education and Culture where is currently responsible for co-operation with industrialized countries. He is a medical researcher by training, getting his PhD in neuroscience in 1994 from the University of Bath, UK.



Eva Egron - Polak is Secretary-General of the International Association of Universities (IAU), an international non-governmental organization based at UNESCO in Paris, France. Bringing together Higher Education Institutions and Associations from every region, the IAU is committed to strengthening higher education worldwide by providing a global forum for leaders, undertaking research and analysis, disseminating information and taking up advocacy positions in the interest of quality higher education being available to all.

With a long experience in international co-operation in higher education, and now as the Secretary General of the IAU, Eva Egron-Polak is engaged with many of the most pressing issues in current higher education policy debates globally, such as internationalization, cross-border higher education, higher education for sustainable development, and equitable access to higher education, among others. Prior to joining the IAU, she was Vice President of the Association of Universities and Colleges of Canada. She was educated in the Czech Republic, Canada and France.



Ligia Deca is a PhD researcher in political science at the University of Luxembourg, focusing on higher education and Europeanisation policy research. She has recently published in the Journal of the EHEA and Internationalisation of HE Handbook (Raabe) and she is now editing a research volume on higher education reforms in Romania (published by Springer), forthcoming.

Previously, she was the Head of the Bologna Follow-Up Group Secretariat (2010-2012), which involved coordinating a team of professionals that supported the activities of the 2009-2012 Bologna Process' work plan and prepared the 2012 Bucharest Ministerial Conference and Third Bologna Policy Forum, under the coordination of the Romanian Ministry of Education, Research, Youth and Sports, as well as the BFUG Chairs and Vice-Chair.

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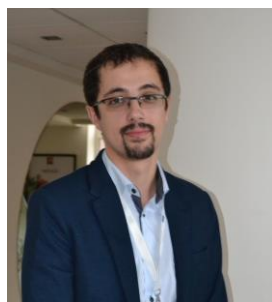
Between 2008-2010, she was the Chairperson of the European Students' Union (ESU). As a Chairperson, she was the main policy and organizational coordinator of ESU, while being the official ESU representative in the Bologna Follow-Up Group, the European Union Lisbon higher education setting and UNESCO. During her mandate, she was also the ESU representative in the E4 group, as well as within the European Quality Assurance Forum (EQAF) Steering Committee.

Panel presentations



Jamil Salmi was the coordinator of the World Bank's network of tertiary education professionals. He is the principal author of the Bank's new Tertiary Education Strategy entitled "Constructing Knowledge Societies: New Challenges for Tertiary Education". In the past thirteen years, Jamil Salmi has provided policy and technical advice on tertiary education reform to the governments of over 35 countries around the world. He has also guided the strategic planning efforts of several public and private universities in Colombia, Kenya, Mexico and Peru.

Before moving to the Human Development Vice-Presidency in July 2001, Jamil Salmi worked for 7 years in the Bank's Latin America and Caribbean region (as Education Sector Manager among others); in the Education and Social Policy Department of the World Bank (1990-1993) and also prepared the World Bank's first Policy Paper on Higher Education (1994). Prior to joining the World Bank, he was a professor of Education Economics at the National Institute of Education Planning in Rabat, Morocco. He also worked as a consultant to various ministries, national professional associations, and international organizations. Mr. Salmi is a graduate of the French Grande Ecole ESSEC. He also holds a Master's degree in Public and International Affairs from the University of Pittsburgh (USA) and a PhD in Development Studies from the University of Sussex (UK). He is the author of five books and numerous articles on education and development issues.



Cezar Hâj is a public policy expert at the Executive Agency for Higher Education, Research, Development and Innovation Funding (UEFISCDI), where he coordinates the activities within the project "Higher Education Evidence Based Policy Making: a necessary premise for progress in Romania". The project aims at increasing the capacity of public administration in Romania to formulate public policies in higher education. He is also currently a doctoral researcher at the National University for Political Sciences and Public Administration (SNSPA).

Previously, Cezar Hâj was a member of the Bologna Follow-Up Group Secretariat (2010-2012), when he was part of the team that implemented the 2009-2012 Bologna Process work plan and organized the Bucharest

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Ministerial Conference (2012) and the Third Bologna Policy Forum, under the coordination of the Romanian Ministry of Education and the chairs of the European Higher Education Area (EHEA).

Parallel session 1: Strategic approach to equity



Valeriu Frunzaru is Associate Professor and Vice-Dean at the College of Communication and Public Relations, National University of Political Sciences and Public Administration, Bucharest. Specialist in Sociology, he is the author of many articles and studies regarding access and equity in higher education, and employment policies.



Orla Christle has worked as a Senior Policy Analyst in the National Office for Equity of Access to Higher Education since the establishment of this unit as part of the Irish Higher Education Authority (HEA) in 2003. She has participated in the development and implementation of Ireland's first (2005-2007) and second (2008-2013) national access plans. She has been involved in the establishment of the 'Equal Access' student data initiative; the development of a model for the allocation of core access funding for higher education institutions and ongoing evaluations of progress on national and local access policies and targets.

As part of the implementation of Ireland's National Strategy for Higher Education to 2030, she was recently engaged in a process of research and consultation culminating in the publication of a new policy for part-time and flexible higher education (March 2013). She is currently working towards the development of Ireland's third national access plan and targets for 2014 onwards.

Prior to her current role, since 1993, Orla has worked in a range of other areas in the HEA, including reviews of access and retention policy; ICT and Pharmacy skills initiatives; targeted funding programmes and the analysis of student and graduate data. She has represented the HEA on many occasions, nationally and internationally, most recently at the European Access Network (EAN) meeting in Strasbourg. She is a graduate of Trinity College, Dublin and a qualified barrister-at-law.

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Liliana Bujor works as psychologist at „Stefan cel Mare” University, Suceava (Career Center) where her main activities and responsibilities are: psychological assessment, counseling and training for career guidance, communication and interpersonal relationship, emotional development, psychological or pedagogical studies and surveys development. Her research interests are focused on the emotion regulation, the explanatory factors of emotion regulation (personality, attachment, parental style of emotion socialization) and the consequences of the emotion regulation.

Parallel session 2: Community outreach



Claudio Dondi is the President of SCIENTER, a non-profit research organization based in Bologna and active Europe-wide in the field of innovation of education and training systems – since its establishment in 1988. In this position his main activities are the co-ordination of large national and European projects, as well as policy advice and evaluation at regional, national and international level. His other positions include: President of EFQUEL – the European Foundation for Quality in eLearning, Member of the Board of the MENON EEIG (enabling eLearning) in Brussels, Member of the Editorial Board of the British Journal of Educational Technology.

From 2001 to 2008, Claudio Dondi has been Vice-President of EIfEL – the European Institute for e-learning and from 2001 to 2006 Vice-President of EDEN – the European Distance Education Network.



Adrian Miroiu is a professor of political science at the National School of Political and Administrative Studies in Bucharest. With a background in philosophy, he published a series of books and journal articles on topics like philosophy of science, modal logic and its applications, political philosophy. More recently his main interest concerned the rational choice theory, with a special interest in social choice and political competition.

In the past two decades he held more official positions in higher education and published papers on funding and quality assurance in higher education and university ranking. His books include: *An Introduction to Philosophical Logic*, University of Bucharest Publishing House, 1995; *The Ontological Argument*, All, Bucharest, 2002; *Formal Constructs*, Trei, Bucharest, 2002; *Public Policy Analysis*, Punct, 2002; *Foundations of Politics*, 2 vols, Polirom, Iași, 2006-7; *An Introduction to Political Philosophy*, Polirom, Iași, 2009.

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Ioana Panc is the Executive Director of NBCC Romania (The National Board of Certified Counsellors), the founder of Career Counseling Center at Titu Maiorescu University and Senior Assistant Professor in the Psychology Department. Her professional interests are in the area of career development and her background includes expertise in European funded projects, mainly in the field of entrepreneurial career development and human resources consultancy. She is Master Trainer GCDF, delivering the GCDF (*Global Career Development Facilitator*) training programme both in academical and business sector in Romania and worldwide. As *Certified Supervision Professional* she promotes high standards of supervision in the helping professions and as a *MHF* Master Trainer she is passionate about making the mental health services more accesible to the community.

Parallel session 3: Access in higher education



Mary Tupan-Wenno is the Executive Director of ECHO, Center for Diversity Policy in Utrecht, the Netherlands. Before ECHO she worked for the Dutch Ministry of Education, Culture and Science as a policy advisor in the Department of Higher Education. At the ministry she was also responsible for the development of policy regarding the improvement of the participation and success of ethnic minorities in higher education. She was part of a team that worked on the establishment of ECHO in 1994.

Mary is a founding member of the European Access Network (1991) and is currently the President of the Executive Board of EAN. EAN provided a network to broaden her focus and expand international collaboration.



Ciprian Fartușnic is senior researcher at Institute of Education Sciences Romania, head of the Education Policies department. He is involved in various national and international research projects and also works as an expert for European Commission, UNICEF Romania, World Bank, National Agency for Education and Training European Programmes (ANPCDEFP), National Agency for Quality Assurance in the Pre-University Education (ARACIP) and National Center for VET Agency for Qualifications (CNDIPT).

The main expertise fields of Ciprian Fartușnic are education policy design and evaluation, access to education of social and economic disadvantaged groups, philosophy and sociology of education, motivation for learning.

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Costel Bercuş is chair of the Roma Education Fund, a non-governmental organization which promotes Roma inclusion in all aspects of the national education systems of countries participating in the Decade of Roma Inclusion. Since 1997, Costel Bercuş has been working as a human rights activist with Romani CRISS, in 2000 being appointed Executive Director of Romani CRISS.

From 2005 Costel Bercuş took the Chairmanship of the REF Board. He also worked as an international consultant providing technical assistance in policy development on Roma inclusion for several countries in the Western Balkans and Romania, commissioned by different international development agencies.

Parallel session 4: Retention in higher education



Nicoleta Corbu is Vice-Dean for research of the Faculty of Communication and Public Relations and Executive Director of the Center for Research in Communication, Faculty of Communication and Public Relations, both at the National University of Political Studies and Public Administration (SNSPA), Bucharest. She owns a PHD, in Sociology, Magna cum laude, Doctoral School of Sociology, SNSPA Bucharest.



Costel Istrate is a lecturer at the "Alexandru Ioan Cuza" University of Iaşi and the Vice Dean on social – student problems at the Faculty of Economics and Business Administration (FEBA). He is also a member of CNFIS since 2011 and of the Association Francophone de Comptabilité.



Radu Damian is the Director of the Quality External Evaluation Department of the Romanian Agency for Quality Assurance in Higher Education (ARACIS). He has held many important positions as Secretary of State for Higher Education (2001-2005), president of the National Council for Higher Education Funding of Romania and also president of the Directorial Committee for Education and Research of the European Council.

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Parallel Sessions II

Parallel session 1



Dominic Orr is the international project manager for EUROSTUDENT V and was involved in the Eurydice/Eurostat/EUROSTUDENT publication "The Bologna Process Implementation Report 2012". He is also working on the topic of research excellence initiatives within the OECD countries. He has been a member of three expert circles of the Bologna Follow-Up Group since 2008 on reporting, mobility and the social dimension.

Dominic Orr is senior researcher at the German Centre for Research on Higher Education and Science Studies (DZHW), in Hanover. His areas of interest are comparative studies on higher education, funding and quality assurance, and social dimensions of European higher education reform. His range of publications covers the fields of governance in higher education, student life and the social dimension, and international mobility of students.

Dominic Orr graduated from Southbank University London in the field of applied business studies and holds a PhD in the field of comparative education from Dresden University.

Parallel session 3



Anna Rutz is responsible with the Polish national student federation policies regarding the needs of student with disabilities. She is a student at the "Adama Mickiewicza" University of Poznan (Poland) and has focused her activity in the student union regarding to the rights of students with disabilities and enhancing their access to Polish higher education.

Parallel session 4



Mihai Dragoș has undertaken an active role in the student movement since 2007, occupying different key positions in representing the Romanian students being elected as president of the National Alliance of Student Organizations in Romania (ANOSR) in 2012. He was also the president of the Psychology and Educational Sciences Students' Association of the University of Bucharest. During his activity of student representation, he gained expertise on the Romanian students' priorities, as well as significantly influencing national educational policies regarding higher education.

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Panel session focused on the final recommendations



Daniel Breaz is the Rector of the University "1 Decembrie 1918" Alba Iulia and the General Secretary of the National Council of Rectors. He is member of the National Management Council of the Romanian Mathematical Society. Daniel Breaz is collaborating with numerous universities from Japan, Canada, Turkey, Egypt, India or Malaysia, not only in scientific research projects and international conferences, but also as a member of the Editorial Board of journals in the field of Mathematical Sciences. Having a long and well-graduated career in the academic life, he is deeply involved in the process of internationalization of the Romanian educational system. For his research activity he was awarded with important international prizes.

15 November 2013

Internationalization of education, Opening speeches



Tiberiu Apostol is professor at the University "Politehnica" of Bucharest, the Faculty of Energetics. He is also the General Director of the General Division of International Relations, Ministry of National Education (MEN).

Tiberiu Apostol is a member of the General Associations of Romanian Engineers (AGIR), the Romanian Technical Committee for Standardization, Scientific Technical Committee of the Romanian Association for Sanitation (ARS), the Inter-ministerial Committee of the Water and Environmental Protection Ministry regarding the national strategy of waste disposal in Romania (2001-2003).

Panel presentations



Ross Hudson has been Program Officer at International Association of Universities since August 2008. At IAU he is responsible for developing and managing a range of programs and research projects on behalf of the Association and for developing all the IAU's work on internationalization of HE. He is also the Assistant Editor of the *IAU Horizons* global higher education magazine. He has undertaken a number of research projects on behalf of the IAU including a study on Academic Freedom that was commissioned by UNESCO.

Previously, Ross Hudson worked at the University of Brighton, UK, where he was as a Lecturer, and a consultant when the University developed a new international strategy. He has also worked in several other international organizations, including UN-OCHA in Nairobi, Kenya. Ross Hudson holds an MA in International Development from the University of Sussex, UK.

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Liviu Matei is CEU's Senior Vice President and Chief Operating Officer, and a Professor at the Department of Public Policy. He served as Academic Secretary of CEU from 1999 to 2008. Liviu Matei studied philosophy and psychology at Babes-Bolyai University Cluj, and Sociology at Bucharest University, Romania. He benefited from fellowships at the Institut Supérieure de Formation Sociale et Communication Bruxelles, New School University, Université Paris X Nanterre, Université de Savoie, and the Salzburg Seminar. Liviu Matei started his academic career as a lecturer of social psychology at Babes-Bolyai University and combined research on ethnic minorities, civil society and higher education with civic engagement and professional work in these areas.

He worked with several national and international NGOs, governmental and intergovernmental organizations. Liviu Matei developed a particular interest in higher education policy, as a researcher and a practitioner. He worked as a Director General for International Relations at the Romanian Ministry of Education, consulted for UNESCO, OSCE, and the Council of Europe, served as co-chair of the Working Group for Higher Education of the Stability Pact for South East Europe and also on the steering committee of the UNESCO-EU Project on Management of Higher Education in South-East Europe. He has been active in several research/policy projects of the European University Association.

Parallel Sessions III

Parallel session 1: Strategic approach to promotion of Romania's higher education abroad



Laura Engel is Assistant Professor of International Education and International Affairs, George Washington University. Her research and teaching interests include international and comparative education, globalization, international education policy, large-scale assessment, and Europe/EU studies.

Laura Engel has experience conducting national and cross-national research in education and social policy in Europe, including extensive work on two large-scale, cross-national, European Union-funded research projects. She currently is a faculty member in GW's International Education Program.

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Andra-Mirona Drăgotesc is Director of the International Relations Department at West University of Timișoara Romania. She coordinates activities of the department concerning the university's internationalization strategy, international bilateral agreements, staff and student mobility programmes abroad, foreign students and foreign lecturers, as well as other international grants, scholarships and educational programmes.

Andra- Mirona Drăgotesc studied in Poland, Hungary and the UK and holds a PhD in Sociology. Currently, she is also a collaborator at the Faculty of Political Science, Philosophy and Communication Sciences at West University of Timișoara.

Parallel session 2: Defining and monitoring institutional policy to support internationalization

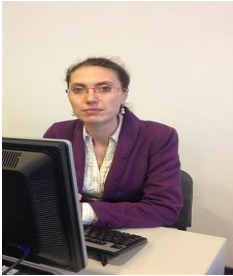


Hans de Wit is Professor (lector) of Internationalization of Higher Education at the School of Economics and Management of the Hogeschool van Amsterdam, University of Applied Sciences and Senior Policy Advisor International of the Hogeschool van Amsterdam. He is the Co-Editor of the "Journal of Studies in International Education" (Association for Studies in International Education/SAGE publishers). As professor of Internationalization of Higher Education, he has done research on the themes which will be addressed at the conference and so it will be interesting to exchange experiences, research data and discuss papers on the theme.



Teodora Popescu is a senior lecturer at "1 Decembrie 1918" University of Alba Iulia. She teaches English Language Teaching Methodology (pre- and in-service teacher training), English Semantics and Stylistics, Translation Studies, Intercultural Business Communication. She is currently Head of the Centre for International Relations, where she coordinates the implementation of the university's internationalization strategy, liaising with different institutional partners from EU and third countries to identify common educational, research and cultural projects. She is also Erasmus institutional coordinator, in charge of staff and student mobility and other EACEA programmes.

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Iulia Alecu has been working at the International Relations Department of "Titu Maiorescu" University, Bucharest, since 2006. Starting with 2009 she is the head of this Department and Institutional Erasmus Coordinator. She is currently involved in a project on migration and mobility in the Bologna Process context comparing the social, economic, cultural and psychological dimension of migration in Western vs. Eastern Europe).

Parallel session 3: Mobility in the Romanian context. Outward vs. inward mobility



Dan Lazea is Pro Rector for International Relations and Institutional Communication at West University of Timisoara. He is Associate Professor in Political Theory and EU Governance at Faculty of Political Sciences, Philosophy and Communication (West University of Timisoara). He studied and spent research periods in Italy, France, and US. He delivered conferences around the world and published in several international journals and volumes. His last edited book: *Justice, Deliberation, Contestation: Rethinking the Public Sphere within the State and Beyond* (2013).



Eva-Nicoleta Burdușel is Associate Professor at "Lucian Blaga" University of Sibiu, Romania. She holds a BA and an MA in Philology, an MA in International Relations as well as a PhD (*magna cum laude*) in British and American Studies. She is also member of the Department Council, Faculty Council and University Senate. Her fields of competences are: British and American studies; translation; public speaking; higher education (quality assurance, management, reform); international relations and intercultural communication.

Eva- Nicoleta Burdușel is member of: the Aldous Huxley Society and the Aldous Huxley Study Centre in Muenster – Germany, The Academic Anglophone Society of Romania, Romanian Society for English and American Studies, the Internationalization Council at LBUS, the Confucius Institute Board at LBUS, the DWS – Deutscher Wirtschaftsclub Siebenburgen.

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Parallel session 4: Internationalization of teaching and learning within university campuses



Mihai Korka is Professor in Applied Statistics in International Business, Department of Statistics and Econometrics. Academy of Economic Studies, Bucharest. Former Secretary of State for higher education within the Romanian Ministry of Education, former General Director within the Romanian Ministry of Education (responsible for the higher education sector) and former Vice-Rector of the Academy of Economic Studies from Bucharest, in charge for international relations.

His fields of excellence are: Statistics, International economy, Macroeconomics, University management, Academic assessment of research and training projects. He was also Romania's representative in the BFUG before the Leuven/ Louvain la Neuve Ministerial Conference.



Cornel Panait is the Vice-Rector of Constanța Maritime University, dealing with Institutional Development and International Relations. Since 2012, he is the Chair of the International Association of Maritime Universities, while during 2008-2011 he was Member of the International Executive Board, representative of European Union (EU) zone for the International Association of Maritime Universities. Cornel Panait has a Ph.D. in Electrical Engineering, his domains of expertise being the Electrical Engineering, Electrical Drives, Electrical Devices, Electrical Machines. Cornel Panait is member of The Institute of Electrical and Electronics Engineers (IEEE) and has been involved in different scientific research projects.

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Panel sessions focused on feedback from the parallel sessions and agreeing on the final recommendations



Patricia Pol is the Vice-President for International Development at the University of Paris-East in France. She is also a Bologna expert and a member of the International Association of Universities (IAU) Board. During the last 15 years, she has coordinated several international and European projects in various fields in Europe, Latin America, Asia and Africa. She is also expert for the French National Evaluation Agency (AERES) and the Swiss Centre of Accreditation and Quality Assurance in Higher Education (OAQ).



Ovidiu Folcut – is professor, Rector of the Romanian-American University and Vicepresident of the National Council of Rectors. He earned his Ph.D. from Academy of Economic Studies in the field of Economics, in 2004. He has published several books and articles in important national and international journals, on the topic of international business, management and higher education.